



Press Release

June 2th, 2018

For immediate Release:

All Terrain/Quad Council of Canada

ATV Enthusiasts across Canada are about to kick off another riding season with their usual abundance of enthusiasm and excitement but also with a serious reminder about the importance of being safe. June 1st to the 10th has been proclaimed as ATV Safety week across both Canada and the USA. Clubs and associations from sea to sea will be hosting events during this time period that will bring awareness to riders about the necessity of riding wearing full protective gear all the time and that even with protection to always ride within their ability.

ATV Safety Week is also a reminder to parents that ATVs are not toys, they are powerful machines that require 100% direct supervision by an adult. Age appropriate ATVs are also extremely important for the youth to be able to properly control the machine. ATVs are rider active, the person riding the machine must be able to comfortably sit on the seat, reach the foot pegs, be able to steer the machine and operate the controls. Adult ATVs should never be ridden by anyone under the age of 16.

The **All Terrain/Quad Council of Canada** (AQCC) is the national voice of Canada's ATV & ROV community, the AQCC serves as an educational and policy resource for its members, the federal government and the public with the objective of encouraging safe and responsible use." The OFATV fully supports the initiatives developed by the national organization.

Printed material to help you spread the message is available for order free of charge on the website listed below. The slogan is: "**Gear up, Get Trained, Go Ride**" and the website is www.canadianatvsafety.ca

AQCC looks forward to a successful campaign in 2018 and will continue to drive our safety message home in the years ahead to promote safe recreational ATVing in Canada.