



**All Terrain Vehicle Association of Manitoba
Annual General Meeting
Sunday, March 24, 2013**

1. Welcome and Opening Remarks

- Meeting was called to order at 1:15 p.m.

2. Guest Speaker - Oksana Bahel, COHV

- Explanation provided re: Canadian rider federation structure and how they relate to COHV; how COHV can assist rider federations.

Guest Speaker - Tammy Headworth, One Insurance

- One Insurance offers insurance to associations as well as private insurance.
- Explanation of insurance provided to Associations and Clubs - Directors and Officers/General Liability.
- Insurance coverage is for non-competitive club activities; if alcohol is to be served at an event a separate alcohol liability policy should be secured.
- ATVMB policy will provide CASI instructor insurance coverage.

Guest Speaker - Jill Ruth, Headingley Sport Shop/MMPDA

- The Mid-Canada Marine and Powersports Dealers Association is committed to working with ATVMB to promote the industry.
- Land access is important and the MMPDA shares the concerns and is working to secure accessibility.
- Continue to work with government to emphasize that we need a responsible ATV management model that includes a managed trail system.
- MMPDA applauds ATVMB for their conviction to their goals and appreciates what ATVMB is doing for the industry.

Guest Speaker - Jim Summers, Ride for Dad

- History of the Ride for Dad provided.
- The ride has expanded across the country and now includes snowmobile, watercraft and ATV rides.
- \$11 million raised for prostate cancer research since inception.
- Money raised in a province stays in the province.
- Manitoba ATV Ride takes place September 28th on the Interlake Pioneer Trail.

3. Roll Call of Officers

- Roll call conducted, one board member not in attendance

4. Agenda Approval

Motion to accept the agenda as presented, moved and seconded. All in favour.
Carried

5. Approval of 2012 AGM Minutes

Motion to accept the 2012 AGM Minutes moved and seconded. All in favour.
Carried

6. Year In Review

- ATVMB continues to work on the strategic priorities: Pursue effective government relations around key industry issues; enhance visibility and recognition of ATVMB; implement the CASI training in Manitoba.
- Actively participated in the MARS Hill WMA issue.
- Continue to work on improving board function through committee development and board education.
- Developed a board orientation manual.
- Conducted a board self evaluation process.
- Participated in the AQCC AGM.
- Continue to partner with MMPDA.

7. Committee Reports

Government Relations - Appendix "A"

Membership Committee - Appendix "B"

Advertising/Promotion Committee - Appendix "C"

Safety Committee Report - Appendix "D"

Trail Committee Report - Appendix "E"

8. Bylaw Amendments/Approval

- Bylaw amendments as posted to the ATVMB website, reviewed.

Motion to accept the proposed bylaw amendments moved and seconded. All in favour. **Carried.**

9. Treasurer's Report - Jim Backus

- ATVMB 2012 year end financial statement was posted to the ATVMB website for members review prior to the 2013 AGM.

- Total 2012 revenue - \$26,070.00; total 2012 expenses - \$27,495.00; 2012 revenue over expenses - deficit of \$1,425.00

10. Election of Officers

- The election of officers was conducted by G. Hora, Nominating Committee Chair
- Four available board positions.
- Nominating Committee offers the names of Bryan Peters, Jim Backus and Gail Mager for election to the ATVMB Board of Directors.
- Nominations from the floor - Dean Mosher of Westman ATV.
- No further nominations received.
- Bryan Peters, Jim Backus, Gail Mager and Dean Mosher acclaimed as directors serving on the Board of ATV Manitoba for a two year term.

2013 Board of Directors:

Jenna Backus, Director
Jim Backus, Director
Donald Eidse, Director
David Lee, Director
Gail Mager, Director
Dean Mosher, Director
Bryan Peters, Director
Gary Hora, Eastman Regional Director
Rene Page, Westman Regional Director
Brad Gauthier, Interlake Regional Director

As per the revised and accepted ATVMB bylaws, the Board of Directors will appoint directors to fill the executive positions at the first board meeting following the AGM.

11. Questions and Answers

- Members were given the opportunity to pose questions to the ATVMB Board with a number of questions asked and answered.

12. Closing Remarks

- Chris Fox-Decent, outgoing ATVMB President and one of the founding members of ATVMB was recognized for his commitment and dedication to the sport of ATVing and to the members of ATVMB.

13. Adjournment

- Meeting adjourned at 3:40 p.m.

Appendix “A”

Government Relations Committee Report

- Government Relations seems to be part of almost everything that ATVMB does.
- As previously mentioned, we do hold a seat on the MMPDA Government Relations Committee as they have a vested interest in working with government on issues that are also important to ATVMB.
- As you listen to the other committee reports you will see how working with government is important and impacts the Association on many levels.

Appendix “B”

Membership Committee Report

- The Membership Committee is responsible for dealing with any membership issues that may arise and working with new clubs.
- This year the New Club Kit was revised and the membership fee structure altered slightly to enable new clubs to start with less of a financial impact.
- We are very pleased to report that we have a new club from the Portage la Prairie area, called the Portage Off Road Vehicle Club.
- A few weeks ago a few members of the ATVMB Board met with members of the new Club to provide them with an orientation to ATVMB. It is important that new Club's understand how they fit in with the provincial organization and how the work of ATVMB impacts and benefits their club.
- At this time I would like to extend a very warm welcome to the members of the Portage Off Road Vehicle Club.

Appendix “C”

Advertising/Promotion Committee Report

Committee Objectives

- to raise the profile of ATV Manitoba
- to encourage ATVMB club formation, thus creating a larger volunteer base and a stronger unified voice when dealing with government.

Committee Activity

- create tools for ATVMB and affiliated clubs that raise the profile of ATVMB.
- support clubs with promotional tools.
- work with the Mid-Canada Marine and Powersports Dealers Association on issues of common interest/concern.

Committee Evaluation

- our measurement of success will be an increase in website hits and increased interest in ATVMB club formation in the province.

Completed Projects**Shirts**

- As an organization working with government and the public, it is important to portray an image of professionalism. To that end, a decision was made to purchase one ATVMB monogrammed shirt for each board member.
- The shirts are worn when meeting with government or representing ATVMB publicly at events such as trade shows, etc.

Decals

- ATVMB decals have been produced and distributed to all existing clubs.
- As new clubs are formed, they will receive ATVMB decals for their members.
- Decals will also be distributed to MMPDA dealers for display in their retail stores.

Balloons

- ATVMB balloons were produced and given away to children in attendance at the powersports and marine trade shows.

Cooler bags

- cooler bags with the ATVMB logo are being sold at a cost of \$5 each. This small revenue stream will be used to continue promotion of ATVMB.

Brochures

- we are currently working on a new brochure for ATVMB
- ATVMB is available to assist clubs with development of a club brochure if required.

Trade Shows

- trade show attendance has proven to be a worthwhile investment for ATVMB.
- We have been represented at the Association of Manitoba Municipalities Trade Show; the MMPDA powersports show; and the Sneak Peak which will take place in April.
- The MMPDA generously allows ATVMB to display promotional material during the boat show and we would like to extend our thanks for their continuing support.

- Attendance at these events assists in raising the profile of ATVMB and also raises awareness of the need for club formation and of the issues we face.

Radio & TV

- Both were reviewed and are cost prohibitive at this time.

Website

- we are very fortunate to have a very professional website and we would like to express thanks to Armando Bambilla for building and maintaining the site. Armando your dedication to ATVMB is very much appreciated. Armando is a good example of how ATVMB members can support the work of the association. You may not be available to physically sit on a committee or serve as a director on the board, but there is probably some way in which you can be involved.

Appendix “D”

Safety Committee Report

- ATVMB holds a seat on the Interdepartmental Safety Sub-Committee, which is responsible for developing a long term safety strategy for ORVs, excluding snowmobiles. The report is now in the final development stage.
- Our involvement in this process has been helpful as there were many questions that ATVMB has been able to answer.
- In addition to answering the many questions related to safe riding, we have provided information on ATV trail etiquette and I am happy to report that we are in the final stages of completing a trail etiquette document.
- We were also involved with development of a code of ethics with much of the information being gleaned from AQCC.
- These tools have been developed to be in line with what is used nationally and will be available to all ATVMB clubs once finalized.
- Implementation of trail etiquette and a code of ethics will ensure that all ATVMB clubs operate from the same basic foundation and beliefs, bringing more credibility to our organization.
- ATVMB was also asked for assistance by MPI and we have provided them with some great ATV action photos that will be used in one of their projects. MPI was very please with what we were able to provide. We would like to extend thanks to Enns Brothers for the use of machines for this project; to the volunteers who participated.

CASI Report

- in line with the ATVMB strategic plan, getting the CASI program in place has been a primary goal.
- CASI stands for Canadian AQCC Safety Institute and it is the safety training program endorsed by the All-Terrain Quad Council of Canada, our national parent organization.
- Most provinces utilize this safety program, and those that aren't currently, are working towards having instructors trained just as Manitoba is.
- We are currently arranging to have our first instructor take the conversion course from CSC to CASI and expect to have this completed within the next month or so. We are also actively seeking individuals who are interested in becoming CASI instructors. When we have enough individuals available, we will make arrangements and formalize a date for a Chief Instructor to travel to Manitoba and conduct the training.
- Anyone interested in becoming a CASI instructor must be a member of an ATVMB affiliated club.

Appendix "E"

Trail Committee Report

- Mars Hills - ATVMB had been working on with local clubs and residents for a couple years. The province was ready to propose trail restrictions limiting access to designated trails, reducing the trail density in the Mars Hills by more than 50%, and allowing the rest of the trails to grow in. This issue has now been resolved and ATVMB is in support of the plan developed by Manitoba Conservation which officially designates 35.6 kms of trail for off-road vehicle use with three staging areas. Maintenance will be provided by local clubs and their respective provincial associations. ATVMB will apply for permits to install ATVMB kiosks and will be working with the province to implement a provincial signage program.
- ATVMB was advised that other areas of crown land dealing with the adverse effects of ATVs were waiting on the outcome of the Mars Hills to decide how they were going to proceed with ATVs in their area. This led us to believe that motorized trail users were likely to realize similar restrictions in other areas of the Province like those proposed in the Mars Hills.
- The Manitoba Public Land Access Group, MPLAG was formed as collaboration between ATVMB and other interest groups to address the possibility that government may start restricting access to use of public land, starting with the WMA. A public meeting was organized and was well attended. The meeting grabbed the attention of media which in turn attracted the attention of Manitoba Conservation which initiated discussions of designated trails for ATVs on crown land.

- ATVMB was invited to meet with Manitoba Conservation to discuss a provincial trail plan, at which time a pilot project to build the first designated ATV trail on crown land in Manitoba was discussed, as well as potential funding concepts. After summer we reconvened to find that government had pulled back and the pilot project was off the table.
- We were also invited to participate in The Rivers West project which is a trails initiative to attract tourism along the Red River corridor from Emerson to Lake Winnipeg. Unfortunately, due to limited knowledge of the area, most of the property along the river being private, no ATVMB clubs along the river, and no funding to contribute we had little to offer. This is a great trail project for southern Manitoba, but what is paramount for ATV's is this is possibly the first trail project of this magnitude that realizes the incredible potential for ATV touring.
- The lead on the Rivers West project is Scatliff Miller and Murray landscape architects and planners, who are the premier trail planners in Manitoba and the company that ATVMB worked with to develop our 3 year strategic plan in 2009. The trail committee contacted SMM to investigate the potential for collaboration to get the government back to the table to discuss the trail pilot project. Scatliff, Miller and Murray has volunteered to help ATVMB develop a letter and make a presentation to Gord McIntosh the Minister of conservation and water stewardship.