

ATV Manitoba Year in Review

The All-Terrain Vehicle Association of Manitoba had a busy and productive 2011, concentrating on government relations and association organization. The Association is now in a position to move forward with confidence and a renewed enthusiasm.

The Governance Committee tackled a review of the bylaws, making changes to better reflect how the organization will be governed in the future. One major change was to the membership structure. All new member applications will now be processed through ATVMB Clubs, with all members of accredited ATV clubs being full members of ATVMB. This new membership process will strengthen the existing clubs and increase the number of accredited ATV clubs in the province. Clubs are the backbone of our organization and the work done by ATV Manitoba benefits all ATVMB member clubs.

A Rider's Code of Conduct was developed and it is the expectation that all ATV members/clubs will respect the code of conduct.

Government Relations is always a focus of our organization and we have been fortunate to be able to work with the Mid-Canada Marine and Powersports Dealers Association, who are strong supporters of ATVMB. Together with the MMPDA, we have met with Manitoba Public Insurance to discuss ATV safety and with the Assistant Deputy Minister of Conservation to discuss land access.

ATVMB continues to participate on the ORV Safety Committee, which is a government committee charged with the task of developing safety material/programs for ORV riders.

Our major focus right now is related to protecting our right to ride and land access. We have been dealing with proposed changes to trails in the Mars Hill Wildlife Management Area and have been told by government that any decisions made related to this area will set precedence for the rest of Manitoba. ATV Manitoba has partnered with other concerned groups to deal with this issue and will be hosting a public rally on April 18th at the Brokenhead River Community Club in Beausejour Manitoba to provide information to the public on what is currently taking place. ATVMB has also been advised that all requests for trail development are on hold until a decision has been reached on the Mars Hill WMA.

A strategic planning session was held in January, facilitated by Lorche and Associates. This was a very productive session resulting in a new mission statement, "ATVMB provides leadership and support to the ATV Community in Manitoba" and four strategic priorities: pursue effective government relations around key industry issues, especially related to land and trails; support the clubs in their work with local governments to identify opportunities of new trails; enhance the visibility and recognition of ATVMB; implement the CASI training program in Manitoba.

ATVMB had a presence at both the Mid-Canada Boat Show and the RV Show, providing us the opportunity to raise awareness of our current issues and promote club membership.

Our annual general meeting was held on March 25th featuring guest speaker **Dave Amey of Enns Brothers** who spoke to members on the importance of developing partnerships for success. Dave stressed the importance of looking past differences and being able to work together for the sake of achieving common goals, such as protecting our right to ride. He stated that partners don't always agree, but that diversity and sharing of different opinions and ideas are beneficial and very often the key to success.

The annual election process resulted in the following new Board of Directors:

President - Chris Fox-Decent Vice-President - Jenna Backus Secretary/Treasurer - Jim Backus Director - Donald Eidse Director - Bryan Peters Director - David Lee Eastman Regional Director - Gary Hora Westman Regional Director - Rene Page Interlake Regional Director Vacant