

### ATVMB Strategic Plan 2018 – 2019

Strategic Priority	Strategy	Champions	Timeline	Success Indicators
<b>Sustainable Funding</b>	<ol style="list-style-type: none"> <li>1. Continue to work with Government</li> <li>2. Develop Plan B - alternate funding sources</li> <li>3. Form partnerships asking for letters of support for user-pay funding model</li> </ol>	<ul style="list-style-type: none"> <li>• A. Brambilla</li> <li>• G. Hora</li> <li>• F. Lake</li> <li>• K. Wozniak</li> </ul>	<ol style="list-style-type: none"> <li>1. Gov. Funding ongoing</li> <li>2. Alt. Funding – June/Sept.</li> <li>3. Completed</li> </ol>	<ol style="list-style-type: none"> <li>1. Gov. Funding is in place</li> <li>2. Alt. funding source secured</li> <li>3. Letters provided by AQCC, COHV and MMPDA</li> </ol>
<b>Promotion</b>	<ol style="list-style-type: none"> <li>1. Engage members in positive promotion</li> <li>2. Promote club formation</li> <li>3. Publish news articles in local community papers</li> <li>4. AMM convention presentation</li> </ol>	<ul style="list-style-type: none"> <li>• J. Nicol</li> <li>• P. Konoplenko</li> <li>• C. McCarthy</li> <li>• K. Wozniak</li> </ul>	June/Sept	<ol style="list-style-type: none"> <li>1. Mbrs/Brd engaged in promo</li> <li>2. Increase in ATVMB clubs</li> <li>3. Published news articles</li> <li>4. Presentation at AMM conf.</li> </ol>
<b>On Going Focus:</b>  <b>Club Communication and Support</b>          <b>ATV Safety</b>	<ol style="list-style-type: none"> <li>1. Provide club presidents with a recap of board activity after each board meeting</li> <li>2. Host an ATVMB/Club meeting annually at the AGM and host an event in September, possibly a ride.</li> <li>3. Ongoing and part of mandate</li> <li>4. Safety Committee to work on developing partnership with MB Ag Safety, RCMP, MB Hydro, RMs</li> <li>5. Work on bringing ATV training (CASI) to Manitoba in some form</li> </ol>	<ul style="list-style-type: none"> <li>• Pres/E.D.</li> <li>• Board</li> </ul>		