

ATVMB Strategic Plan 2018 – 2019

Strategic Priority	Strategy	Champions	Timeline	Success Indicators
Sustainable Funding	1. Continue to work with Government 2. Develop Plan B - alternate funding sources 3. Form partnerships asking for letters of support for user-pay funding model	<ul style="list-style-type: none"> A. Brambilla G. Hora F. Lake K. Wozniak 	1. Gov. Funding ongoing 2. Alt. Funding – June/Sept. 3. Completed	1. Gov. Funding is in place 2. Alt. funding source secured 3. Letters provided by AQCC, COHV and MMPDA
Promotion	1. Engage members in positive promotion 2. Promote club formation 3. Publish news articles in local community papers 4. AMM convention presentation	<ul style="list-style-type: none"> J. Nicol P. Konoplenko C. McCarthy K. Wozniak 	June/Sept	1. Mbrs/Brd engaged in promo 2. Increase in ATVMB clubs 3. Published news articles 4. Presentation at AMM conf.
On Going Focus: Club Communication and Support ATV Safety	1. Provide club presidents with a recap of board activity after each board meeting 2. Host an ATVMB/Club meeting annually at the AGM and host an event in September, possibly a ride. 3. Ongoing and part of mandate 4. Safety Committee to work on developing partnership with MB Ag Safety, RCMP, MB Hydro, RMs 5. Work on bringing ATV training (CASI) to Manitoba in some form	<ul style="list-style-type: none"> Pres/E.D. Board 		